

## **PRESS RELEASE**

## **Canovation to Attend Cannabis Packaging Summit**

Company to Feature Its Sustainable CanReseal Technology at Show

**January 20, 2020- Fort Lauderdale, Fla** – Canovation will attend the February 11-12 Cannabis Packaging Summit in Anaheim California to debut its CanReseal sustainable packaging innovation which is fully resealable, airtight, child resistant and tamper evident.

CanReseal can be utilized for flower, edibles and CBD products, as well as CBD beverages. CanReseal features include:

- Airtight with resealability
- Fully recyclable and environmentally sustainable packaging
- Child resistant and tamper evident
- Easy customization with regulatory labeling
- Integration into existing supply chains, including automation

As growers move toward fully automated fulfillment processes, CanReseal is the answer to packaging with the added benefits of compliant and regulatory prescription labeling, supply chain integration, RFID track and trace capabilities and shipping.

Additionally, CanReseal's packaging solution is "Made in the USA," with no overseas importing or additional costs. Using CanReseal technology for packaging enables cannabis manufacturers and distributors to be in full control of their packaging supply chain.

The global cannabis packaging market is estimated to reach \$25 billion by 2025, and partnering with WestPack, the Cannabis Packaging Summit explores packaging challenges and opportunities facing cannabis manufacturers, and how the suppliers of packaging solutions can begin to approach this booming consumer market with greater insight and understanding.

## **About Canovation:**

Canovation is a container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its award-winning CanReseal® technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical,

cannabis/pharma, personal care, household and consumer goods, and delivers an economical, endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, visit www.canovation.com

## For More Information:

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