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## PRESS RELEASE

### Canovation to Have Major Presence at PACK EXPO Las Vegas 2021

*Company will Exhibit in Booth N-9612 and Speak at Major Packaging Industry Event*

FOR IMMEDIATE RELEASE

**JULY 28, 2021 – Fort Lauderdale, Fla** - Canovation announced today that it will attend the PACK EXPO Las Vegas show Sept. 27-29, 2021 in Las Vegas, Nevada to showcase its newest CanReseal® sustainable packaging innovations as an exhibitor. Additionally, the company will have a major presence at the show as it will be featured during a speaking engagement, and is going to be highlighted in the “Pack to the Future” exhibition area which spotlights packaging innovations.

Located at the Las Vegas Convention Center, PACK EXPO Las Vegas is the preeminent packaging and processing event for many vertical markets, and works to advance a variety of industries by connecting consumer goods companies with packaging and processing equipment suppliers. The convention will meet in person in 2021 after its 2020 postponement due to the pandemic.

“Our team is eager to share our newest CanReseal innovations and take part in showcasing our products through our exhibit, as well as our speaking engagement and additional show participation in the “Pack to the Future” exhibit. The pandemic in 2020 allowed us to further refine and engineer our new CanReseal packaging technology with our partner, Stolle Machinery, and we are excited to display this in person at the show. We are also unveiling our new company branding and our rebranded CanReseal product line. It has been an extremely busy year for us.” said Michele Merrell, Chief Marketing Officer for Canovation.

During the show, Canovation will be located within the Containers and Materials Pavilion at booth N-9612. The event will begin 9:00 a.m. Monday Sept. 27 and end at 3:00 p.m. Wednesday Sept. 29, 2021.

Canovation will also be featured during a 30-minute presentation on the Pack to the Future Stage on Tuesday, September 28 at 1:30 p.m. Chief Technology Officer Daniel Zabaleta will discuss, “*Can Innovation Stop the Plastic Apocalypse?*” which highlights key innovations in sustainable packaging advancements, as well as notes the detrimental impact of plastic on our environment.



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In addition, Canovation will be featured in the “Pack to the Future” exhibition area which features a historical timeline of packaging innovations over the last century. Canovation’s CanReSeal will be exhibited and positioned as the next generation of metal containers and the future of sustainable packaging.

### **About Canovation**

Canovation is a container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its award-winning CanReSeal® technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical, cannabis/pharma, personal care, household and consumer goods, and delivers an economical, endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, please visit [www.canovation.com](http://www.canovation.com).

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