



PRESS RELEASE

Canovation™ Notified As Finalist for Pack Expo Technology Excellence Awards

Company's Innovative CanReseal Finalist in Two of Four Categories

FOR IMMEDIATE RELEASE

August 31, 2021 – Fort Lauderdale, Fla – Canovation, a sustainable packaging innovation company, has been notified by Pack Expo that its CanReseal® technology is a finalist in two of four packaging categories in their Technology Excellence Awards. The competition showcases the best innovations in consumer-packaged goods in North America.

Pack Expo notified three finalists in each of its four award categories: Food/Beverage; General Packaging; General Processing; and Personal Care/Pharma. Canovation is a finalist in the Food/Beverage and Personal Care/Pharma categories. The company will learn final results during the September 27-29 Pack Expo Show in Las Vegas.

Canovation's CanReseal product line was designed to meet the increasing global demand for sustainability in the packaging industry. CanReseal's technology solutions adds threading just below the ubiquitous double-seam which allows a metal closure to be screwed into the top of the can to create an air and liquid tight seal. For the first time in history, CanReseal enables a regular metal can to now be a fully resealable, airtight and liquid tight sustainable packaging solution.

"Our entire team was very excited to learn we are finalists in two categories," said Michele Merrell, Chief Marketing Officer. "We have been hard at work refining our CanReseal technology, which we feel will be a game changer for the consumer-packaged goods industry due to consumer demands for fully sustainable packaging. We look forward to the final results of the awards competition in September."

Show attendees will visit the finalist companies' booths to see their innovations live during PACK EXPO Las Vegas and vote to determine the best of the best among the Technology Excellence Awards finalists. Voting is open to all attendees and will be accessible three ways: online, onsite and via the Pack Expo mobile app, beginning Monday, Sept. 27 at 9:00 a.m. through noon on Tuesday Sept. 28.

"Our aim is that these awards drive the industry to keep innovating to meet the ever-growing needs of consumer-packaged goods companies," says Laura Thompson, vice president, trade

shows, PMMI. “We are excited to see all of the new technology at this year’s show and find out which company garners the most votes to win each category.

PACK EXPO Las Vegas is the only show this year covering the entire packaging and processing industry spread across four expansive convention center halls. More than 1,500 exhibitors will showcase the latest new materials, technologies and solutions to address the packaging and processing needs of over 20,000 attendees from 40-plus vertical markets. With multiple free educational platforms and countless networking opportunities, the event will provide endless prospects for exchanging ideas and professional growth.

Packaging industry professionals that want to attend Pack Expo in September may register using Canovation’s free badge comp code 36T86 at this link:

<https://www.xpressreg.net/register/pack0921/landing.asp?sc=36T86&pr=&aban=&hkey=&iq=&vip=&tm=&EINUM=&eid=&ingo=>

About Canovation

Canovation is a container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its award-winning CanReseal® technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical, cannabis/pharma, personal care, household and consumer goods, and delivers an economical, endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, please visit www.canovation.com.

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