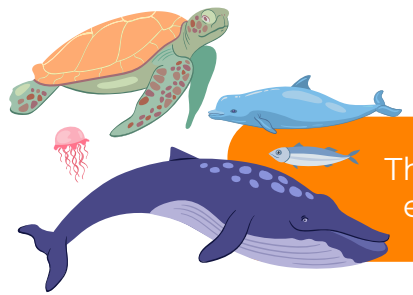


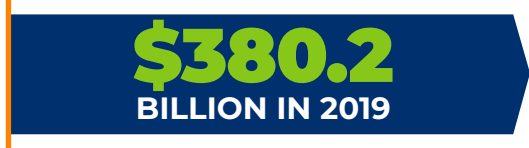


THE BEAUTY INDUSTRY IS FAR FROM PRETTY WHEN IT COMES TO ITS IMPACT ON THE ENVIRONMENT. ANNUALLY, THE INDUSTRY PRODUCES MORE THAN **120 BILLION UNITS** OF PLASTIC PACKAGING GLOBALLY. OF THAT:



The beauty and personal care product industry is one of many that damages the environment, marine wildlife and contaminates the human food supply chain.

## Global Cosmetics Industry\*



\*Allied Market Research statistic.

## THE CHALLENGE: CUT BACK ON PLASTIC – OR ELIMINATE?

### Toxic Plastic Packaging

Microplastic is compromised plastic particles that are smaller than five millimetres in diameter. This comes from plastic packaging. In the form of microbeads or plastic fiber, these particles are found in clothing, cosmetics, cleaning products, and personal care products such as toothpaste and soap.

Trillions of tiny pieces of plastic are accumulating in the world's oceans, lakes and estuaries harming marine life and entering the food chain.



Manufacturers want to be at the forefront of consumer demand for **sustainable, healthy, resealable and reusable** packaging innovations that are quickly shaping the industry.

**THERE'S NO EXCUSE FOR NOT TRYING.**



**The Solution:** CanReseal offers numerous packaging opportunities for cosmetics/beauty manufacturers as they race to meet growing market demand.

