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## PRESS RELEASE

### Canovation™ Sweeps Competition in the Technology Excellence Awards

**September 29, 2021 — Las Vegas, NV**— Canovation, an internationally recognized packaging technology company, has been awarded two Technology Excellence Awards for their CanReseal® Technology at Pack Expo Las Vegas 2021. The company won by a landslide in both the Food/Beverage and Personal Care/Pharma categories.

Canovation's CanReseal packaging solutions are the first products to win PMMI's Technology Excellence Awards in more than one category. Canovation was the only exhibitor nominated in more than one category this year.

"Congratulations to Canovation on their outstanding innovations and this achievement. Through the Technology Excellence awards, PMMI continues to drive the industry to keep innovating to meet the ever-growing needs of consumer-packaged goods companies," says Laura Thompson, vice president, trade shows, PMMI. "We are excited to see companies such as Canovation continue to pioneer solutions that drive the industry forward."

"After a great week at Pack Expo, we were delighted to learn we won two of the four categories of the Technology Excellence Awards," said Michele Merrell, Chief Marketing Officer for Canovation. "Groundbreaking technology sometimes stems from simple innovations that evolve manufacturing processes without disrupting existing infrastructure and supply chains. That is exactly what CanReseal has achieved, and we deeply appreciate this important acknowledgement from our industry peers."

CanReseal is the first ever all-metal resealable technology that adds threads to all commercially available cans for any product. The product line was designed to meet the increasing global demand for sustainability in the packaging industry. With the addition of threads to the can technology, CanReseal becomes a container option that is resealable, airtight, economical and differentiating for both product brands and manufacturers.

The award-winning solutions can be applied to eight vertical markets including: beverages; CBD & pharma; pet food; paint & chemical; food & snack; personal & beauty; household; and consumer goods. The solutions can be offered in standard or custom sizes, making resealability in metal can packaging achievable for all needs.

This will be the company's first two packaging industry awards celebrating their innovative resealable technology. In total, Canovation's CanReseal products solutions have been awarded six times in 2021, including four international design innovation awards.



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Canovation is a container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its award-winning CanReseal technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical, CBD/pharma, personal care, household and consumer goods, and delivers an economical, endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, please visit [www.canovation.com](http://www.canovation.com).

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