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## PRESS RELEASE

### **Canovation™ to exhibit at Cannabis Drinks Expo 2021 in San Francisco**

*Company will promote revolutionary cannabis beverage packaging solutions*

FOR IMMEDIATE RELEASE

**October 11, 2021 – Fort Lauderdale, Fla** – Canovation, an award-winning sustainable packaging innovation company, announced that they will attend Cannabis Drinks Expo in San Francisco, CA on November 11 of this year. After winning PACK EXPO Technology Excellence Awards in both the food/ beverage and personal care/pharma categories in Las Vegas, the company will be exhibiting their revolutionary sustainable cannabis beverage packaging technology at the largest global gathering of cannabis drinks professionals.

The expo hosted by The Beverage Trade Network will be held at the South San Francisco Conference Center for brand owners, distilleries, and brewers looking to make an impact in the cannabis industry within the alcoholic and non-alcoholic drinks markets. Attendees can visit Canovation at booth #51 from 8:00 a.m. – 5:00 p.m. to experience their resealable CanReseal® beverage innovations.

Canovation's solution is a fully sustainable and resealable alternative to canned beverage packaging. CanReseal is the first ever all metal technology that adds threads to all commercially available cans for any product. With this, a simple can becomes portable, resealable and useful for portion control.

"Cannabis is a rapidly scaling industry and we are excited to share our revolutionary and fully sustainable CanReseal technology at The Cannabis Drinks Expo. The CanReseal Stay-On Tab and CanReseal Ring-End solutions offer an air-tight, sustainable, resealable, and fully portable experience for cannabis beverages, which the beverage industry has not experienced before," says Chief Marketing Officer Michele Merrell.

Canovation's CanReseal can be utilized for various markets including beverage; CBD & pharma; pet food; paint & chemical; food & snacks; personal & beauty; household; and consumer goods.

#### **About Canovation**

Canovation is a container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its award-winning CanReseal® technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical, CBD/pharma, personal care, household and consumer goods, and delivers an economical,

endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, please visit [www.canovation.com](http://www.canovation.com).

**About Beverage Trade Network**

Beverage Trade Network (BTN) organizes events for the alcohol beverage trade around the world, including events in New York, San Francisco, and London. In addition to hosting events like the USA Trade Tasting (USATT) and the International Bulk Wine & Spirits Show (IBWSS), Beverage Trade Network also provides a wide range of editorial, business services and consulting services for members of the wine, beer and spirits industries.

**For More Information:**

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