



PRESS RELEASE

Canovation™ set to attend 10th Annual MJBizCon

Award- winning innovation design company heads to Las Vegas to promote the CBD/Pharma line of CanReseal® products

FOR IMMEDIATE RELEASE

October 18, 2021 – Fort Lauderdale, Fla – Canovation, an award-winning sustainable packaging innovation company, announced that they will attend MJBizCon in Las Vegas, NV from Oct 19-22 of this year. The company looks forward to gathering with other innovators in the cannabis industry to promote their CBD/ Pharma line of CanReseal packaging solutions, which recently swept the Technology Excellence Awards at Pack Expo Las Vegas.

CanReseal is the first ever all metal technology that adds threads to all commercially available cans for any product. The award-winning CanReseal CBD/ Pharma products were designed with the plant's physiological properties in mind to create the optimal cannabis climate inside every container.

Canovation offers portable and resealable solutions for cans as growers move toward fully automated fulfillment processes. CanReseal can be utilized for cannabis/hemp/CBD products such as flower, edibles, tinctures and more.

Additional benefits of CanReseal's CBD/Pharma technology includes:

- Fully sustainable packaging for flower, edibles, and infused beverage containers
- Smooth and easy supply chain integration process for companies moving towards full automation
- Technology that can also be paired with prescription labeling and RFID tags for inventory control and management
- Air-tight portability for safe travel

“After winning industry awards for our CanReseal packaging in both the personal care/pharma and food/beverages categories, we are looking forward to sharing our technology with those who are attending MJBizCon. There are many packaging challenges that the cannabis industry faces and our CanReseal technology was designed to offer a resealable, sustainable, portable, and customizable solution for those problems,” said Chief Marketing Officer Michele Merrell.

MJBizCon will be celebrating its 10th anniversary by bringing together tens of thousands of business leaders, major private investors, wholesale cultivators, and other professionals in the hemp and cannabis industries. The award-winning expo will take place from Tuesday, Oct 19 – Friday, Oct 22 in the Las Vegas Convention Center.

About Canovation

Canovation is an award-winning container engineering and design company created in response to worldwide consumer demand for a reduction in the use of plastic, which is impacting our ecosystems and our health. Its CanReseal® technology can be used in many vertical markets with endless applications ranging from beverages, food & snack, pet food, paint & chemical, CBD/pharma, personal care, household and consumer goods, and delivers an economical, endlessly recyclable and fully resealable metal packaging solution. Canovation is evolving the packaging industry by the creation of fully resealable can that does not disrupt existing infrastructure or supply chain operations. Its solution provides many product brands with a functional and economical alternative to single-use plastic. For more information, please visit www.canovation.com.

About MJBiz

MJBiz is the leading B2B resource for the cannabis industry. Founded in 2011, it is the most trusted independent publisher and event producer serving America's cannabis industry entrepreneurs and investors. MJBiz produces America's oldest and largest cannabis trade show: MJBizCon. The 2015-2019 events were each named to Trade Show Executive's Fastest 50 list. The 2021 event will return to Las Vegas October 20-22, 2021. We also produce MJBizDaily and other media outlets covering news and analysis of the marijuana and hemp industries. For more information about MJBizCon or MJBizDaily, please visit www.mjbizdaily.com.

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